



UT vs Tennessee Martin
kickoff: September 4 @ 6:00 p.m.
For more information [click here](#)

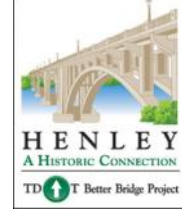
Boomsday 2010
September 5, 1-10 p.m.
Fireworks @ approx 9:30 p.m.
For ROAD CLOSINGS, PARKING, TIPS & more information: www.boomsday.org



No KTA Mixer in September
Mark Your Calendar for KTA October Mixer
Thursday, October 7, 4:30–6:00 p.m.
on the Tennessee Riverboat—The STAR
Knoxville Sightseeing & NavCal River Rides

Need more Knoxville Visitor Guides or Pad Maps?
Megan Clark with **KTSC** mclark@knoxville.org 865-523-7263 or
KTA kta@mindspring.com 865-342-9133.

Henley Street Bridge to close for 2 1/2–3 years



The City of Knoxville is sponsoring a public meeting from 5-7 p.m. Tuesday, September 28, on the upcoming closure and reconstruction of the Henley Street Bridge. The meeting will be in the large assembly room of the City County Building. At the meeting, TDOT will describe the steps it will take to reroute traffic.

How important was the completion of this bridge to Knoxville's tourism industry?
<http://www.tdot.state.tn.us/henley/HenleyStreetHistoricRpt.pdf>



GSA Announces 2010-2011 PerDiem Rates Effective Oct 1, 2010

FY2011 per diem reimbursement rates are now available
gsa.gov/perdiem.



U.S. General Services Administration

The standard CONUS lodging per diem rate was reevaluated for the first time since FY 2008. The standard rate, which covers approximately 2,600 counties, will increase from \$70 to \$77/nt. All Tennessee locations remain the same!

If you have questions, please feel free to contact **GSA** at travelpolicy@gsa.gov or join their twitter conversations at twitter.com/GSAtravelpolicy.

Knoxville Restaurant Week Benefits Second Harvest Food Bank

All restaurants are invited to participate during the week of February 27-March 4. There will be another meeting on September 15th to develop more details. Contact Dr. Carol Costello costello@utk.edu or 974-6241.

Bed Bugs? What You Can Do

Unfortunately some guests leave behind more than lost items. Bed Bugs have been in the national and local news.



Bed bugs are brought into hotels by guests; it is not a hotel sanitation issue. Education awareness and vigilance are critical. A trained and knowledgeable housekeeping staff is one of the best lines of defense, along with having regular pest control inspections.

Rooms should be inspected daily by looking in guestroom linens; mattress and boxspring seams; headboards; bedding. Vacuum rooms daily and repair loose wallpaper and cracks in baseboards to reduce areas where they can settle.

Hotels should also monitor www.bedbugregistry.com, an online user-generated database tracking infestations.

AH&LA is hosting a bed bug Webinar Sept 15. Check their website for more details. www.ahla.com

What should you do to prepare for this flu season?



CDC recommends a yearly [flu vaccine](#) for everyone as the first and most important step in protecting against this serious disease. While there are many different flu viruses, the flu vaccine is designed to protect against the three main flu strains that research indicates will cause the most illness during the flu season. The [2010-2011 flu vaccine](#) will protect against three different flu viruses: an H3N2 virus, an influenza B virus and the H1N1 virus that caused so much illness last season. Getting the flu vaccine soon after it becomes available each year is always a good idea, and the protection you get from vaccination will last throughout the flu season.

Women In Tennessee Hospitality (WITH)

Tennessee Hospitality Association invites you to the next event for Women in Tennessee Hospitality to be held on Wednesday, September 15th at 4:00 p.m. at the Radisson Hotel Opryland, 2401 Music Valley Drive, Nashville.

Join top women executives in the industry to unite professional women in hospitality for networking, mentoring, education and collective idea sharing. Pass this information to your female associates and have them contact **Caroline Smith** at caroline@tnhospitality.net (615-385-9970) for more information or to RSVP.

Highlights from August Mixer

What a fun event in August. **Fantasy Casino Events** treated us to an evening of gambling entertainment. Your group can have a wonderful event like this too ... Contact Fantasy Casino Events, a Knoxville company (865) 540-3800.

Thank you to "pitt boss", **Leonard Ray**, Fantasy Casino and staff for giving us a glimpse of a Casino Night. **Ken Knight** and **Crowne Plaza** staff were delivered exceptional food and service. We appreciate your support.

Tennessee Hospitality Association

www.tnhospitalityvotes.com contains the following information:

- 2010 National Legislative Agendas for the lodging & dining industries
- 2010 State Legislative Agenda for Tennessee's hospitality industry
- 2010 Weekly State Legislative Updates on bills & activities at the General Assembly
- 2010 Daily News Updates from media outlets all across the state
- Legislative Action Alerts that allow you to take part in the advocacy process



Log on & create your profile—be an active advocate for TN's second largest industry.

[View KTA's Photo Gallery on Picasa](#)

Hot Links

- [Knoxville Tourism & Sports Corp Calendar of Events](#)
- [Oak Ridge CVB Calendar of Events](#)
- [Anderson County Tourism](#)
- [Blount County Tourism](#)
- [Loudon County Tourism](#)
- [Roane County Tourism](#)
- [Tennessee Tourism](#)
- [2009 Tennessee Federal Per Diem Rates](#)
- [UT Tourism Institute](#)
- [Pellissippi State Community College](#)

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Sign up for other KTA Members' Newsletters

- [Above the Rest Event Designs](#)
- [Bijou Theatre](#)
- [Knoxville Civic Auditorium & Coliseum](#)
- [Knoxville Zoo](#)
- [Market Square District](#)
- [Tennessee Smokies](#)
- [Tennessee Theatre](#)
- [Three Rivers Rambler](#)
- [Vacation Tennessee](#)

KTA Upcoming Events	
Sept 2 Sept 22-24	No Mixer Governor's Conference on Tourism
Oct 7	KTA Mixer—TN Riverboat Knoxville Sightseeing
Nov 4 Nov 8	No Mixer Housekeeping Championship Games
Dec 2	KTA Holiday Reception
Jan 28, 2011	State Legislative Brunch

CONVENTION ALERT

Check www.knoxville.org calendar of events

BOOMSDAY September 5th

Sept 3-6
TN Tennis Association
ppl 256; Knoxville Racquet Club

Sept 10-19
TN Valley A&I Fair
Chilhowee Park

Sept 18-19
US ArmWrestling Federation
Chilhowee Park

Sept 18-19
US Ultimate
Knox County Parks & Recreation

Oct 1-2
Pellissippi State Hot Air Balloon Festival
Pellissippi State Community College

Oct 1-2
Society Barber Shop Quartet
ppl 500: Civic Coliseum Auditorium

THE SunnySide OF TOURISM

2010 TENNESSEE GOVERNOR'S CONFERENCE ON TOURISM
Kingsport / Northeast Tennessee

September 22–24
MeadowView Marriott Conference Resort & Convention Center

for more details and to register
www.tenntourismroundtable.com

Durell Roberts Scholarship Golf Tournament
Wed, September 22

Upcoming Deadlines from KTSC

GOTTA KNOW KNOXVILLE classes
FREE 4 hour workshop on everything Knoxville has to offer.
Laney Shorter, KTSC 342-9143
gottaknowknoxville@knoxville.org
9/15, 10/20, 11/10, 12/15 dates available

KEEPING YOUR COOL WHEN THINGS GET HOT

1. Mentally prepare yourself for the unexpected every day.
When you have a people-oriented job, know that you will encounter several different personalities and people having a bad day. Actively decide that your temperament will remain constant.



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